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TURNING SMART GIRLS GOLDEN

FOR IMMEDIATE RELEASE

**Golden Girl Finance Advisory Board Member
and Tax Expert Evelyn Jacks
named one of the Top 25 Women of Influence**



WINNIPEG, October 4, 2011 - Golden Girl Finance Inc. (www.GoldenGirlFinance.ca), Canada's most innovative and modern source for online financial literacy - with a feminine spin – proudly congratulates its esteemed colleague, advisory board member and trusted online tax expert, Evelyn Jacks, in being named one of Canada's Top 25 [Women of Influence](#).

Evelyn Jacks is Founder & President of the [Knowledge Bureau](#), Canada's leading financial publisher and educator in the tax and financial services - and Golden Girl Finance's educational partner. A member of the Federal Task Force on Financial Literacy, she has received numerous business leadership awards including the Canadian Woman Entrepreneur of the Year Award. Evelyn is a best-selling author of 48 personal tax and wealth management books and a respected financial commentator, making regular media appearances on national programs such as CBC Newsworld and BNN; Evelyn also writes for the Toronto Star and the Toronto Stock Exchange.

“We are inspired by Evelyn’s many accomplishments and honoured to be associated with her, on a professional level and as a friend and mentor,” said Golden Girl Finance co-founder, Laura J. McDonald.

Said fellow founder, Susan L. Misner: “Evelyn brings heart, authenticity, conviction and incredible knowledge to everything she does. We can think of no one more deserving of this very significant recognition. Evelyn...we raise our glasses in toast to you.”

About Golden Girl Finance

Launched in July 2010, GoldenGirlFinance.ca has become the most fun, fresh and thoroughly modern online financial resource for women in Canada today, reaching 30,000+ opt-in e-newsletter subscribers weekly with its innovative content, and providing the voice of female finance to hundreds of thousands of Yahoo! Finance readers daily. It’s about wealth creation, wealth management, and financial protection as it relates to women personally and to their families. And it’s all done online via a content-rich website and valuable weekly e-mail campaigns, acting as an agent of leverage for women’s very busy lives.

For more information, please visit: www.GoldenGirlFinance.ca

Look for Golden Girl Finance’s first book — ‘It’s Your Money, Honey: A Girl’s Guide to Saving, Investing, and Building Wealth at Every Age and Life Stage’ (John Wiley & Sons, Jan. 2012).

About Women Of Influence Inc.

Women of Influence Inc. produces inspiring, progressive, and celebratory events across the country. Their programs serve to fill the gap for women looking for mentors, looking to connect with likeminded individuals on their path to success. Women of Influence magazine reaches over 100,000 readers each quarter and offers inspiring career advice, high quality fashion editorial content, and profiles the achievements of Canadian women in business.

For more information, please visit: www.womenofinfluence.ca

About The Knowledge Bureau

The Knowledge Bureau is a national educational institute providing certificate training and professional development at a post-secondary level to advisors in the tax and financial services industries, as well as educational news and information services to their clients.

For more information, please visit: www.knowledgebureau.com

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